1 in 3 teen car crash fatalities are alcohol related.

75% of high school seniors said that they have consumed alcohol.

48% of teens that drink were said to be non-drinkers by their parents.

60% of juniors and seniors admit to riding with an impaired teen driver.

Impairments by BAC

- Concentrated attention, speed control
- Coordination
- Tracking and steering

Survey Results

- 90 parents surveyed
- 85% said they were concerned or extremely concerned with underage drinking

Other Concerns

- Sleep Deprivation
- Drug Use

Common Impairments

- Alcohol
- Drugs
- Sleepiness

Accomplishments

- DUI
- Suspension of driver’s license
- Jail
- Vehicle impounding/towing
- Mandatory alcohol awareness classes

Consequences

- Total Cost of a First Time DUI Offender
  - Minimum Fine: $390
  - Penalty Assessment: $666
  - State Restitution Fund: $100
  - Alcohol-Abuse Education Fund: $50
  - Blood/DNA Testing Fee: $37
  - Jail-Cite and Release Fee: $10
  - Driving/Aiding Release Fee: $375
  - License Reissue Fee: $100
  - Attorney Fees: $2500
  - Auto Insurance Increase: $3,600 to $6,000
  - Total Cost: $7,828 to $10,828

Prevention Strategy

- “Parents are the best resources to prevent children from drinking and driving.”
  - The Surgeon General’s Call to Action

Increase communication between parent and child.

Parents control access to the car.

Voluntary Market: $215.2 million (Daily Herald)

Teensagers in the U.S. (19 and under): 9,333,086

Teens iPhone users (21 and under): $10,000

Common Impairments:

- Post concentration
- Impaired Cognitive Functioning
- Impaired Memory
- Poor Balance
- Rapid Eye Movement

Parents are the best resources to prevent children from drinking and driving.

“The Surgeon General’s Call to Action”

41% of drivers have admitted to falling asleep behind the wheel (Chicago Tribune)

90 parents surveyed
85% said they were concerned or extremely concerned with underage drinking.

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THE ISSUE OF UNDERAGE DRINKING AND DRIVING