Urban Wood, a vast amount of trees are destroyed each year due to disease, pests, storm damage, and human intervention. Instead of letting this wood fill our landfills and go to waste, we seek to find a solution that will put this material in the hands of producers and consumers. This will be done through the creation of an intricate network linking tree suppliers to saw mills to producers and manufactures and finally to consumers of green products.
## Goals

### Create market
- Create product
- Publicize product
- Write articles
- Write blogs

### Set up website
- Program contents
- Advertise website
- Find sponsors

### Supply education
- Present at local schools
- Present at industry events
- Set up business partnerships in the field
- Continue research

### Apply business model to other areas
- Other states within USA
- Other countries within continent
- Other countries throughout world

### Timeline

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Problems/Solutions

Lack of knowledge of material
Researched, interviewed current users

How to make a viable business
Create a system of collection, production, and sales to produce a usable material for local artisans.

Business model lacked efficiency
Create a dynamic network to connect suppliers, producers, and consumers.

Lack of funds to create network
Apply for a grant through NCIIA
Future Challenges

- Sharp increase in demand
- Creating visibility for our services and Urban Wood in general
- Ensuring the network is an efficient resource for buying, producing, and selling Urban Wood
- Ensuring customer satisfaction
- Broadening our focus
Questions?