Code of Ethics

Law

*Pressure*: There is a short supply of trees.
*Risk*: We steal trees from private property.
*Measure*: We would be reported to the police by the owner of the property.

*Canon*: We will abide by all state and federal regulations.

Contracts

*Pressure*: A high volume of wood needs to be sawn in a short amount of time.
*Risk*: An employee cuts corners, does a sloppy job, and breaks the contract by producing low quality wood.
*Measure*: Customer is not satisfied and takes legal action.

*Canon*: We will adhere to the terms of the contract.

Professional Codes

*Pressure*: We are overstaffed and not all staff have an equal knowledge of procedures.
*Risk*: The employees are not well-trained so they produce low quality wood and the potential for accidents exists.
*Measure*: Higher level employees and customers complain.

*Canon*: We will conduct employee evaluations and train employees on a regular basis.

Industry Standards

*Pressure*: Facilities and equipment are not inspected or updated and become out of date.
*Risk*: The workplace becomes hazardous to the employees and others.
*Measure*: The workplace fails a safety inspection.

*Canon*: We will abide by all industry standards for facilities and equipment safety.
Community

*Pressure:* Provide awareness to communities about EAB and Urban Wood Reclamation
*Risk:* Providing false information to mislead community to allow us to take their trees that are not infested.
*Measure:* Community finds out and protests.

*Canon:* We are honest and respect the values of the community we serve.

*Pressure:* We work with the city of Chicago (a city that uses tree-age)
*Risk:* The treatment becomes harmful and negatively affects the city forest and potentially other life.
*Measure:* We are associated with the city therefore we are also associated with tree-age. We are pressured to take measure.

*Canon:* We inform people about tree-age and warn them about any negative affects we know it has and urge the people to speak up to the city and/or not use it for their private property.

Personal Relations

*Pressure:* Employee befriends customer and wants to maintain the friendship.
*Risk:* The employee offers friend discounted shady deals.
*Measure:* Other employees and customers observe this and complain to the Better Business Bureau.

*Canon:* Regardless of personal relations with customer we are honest and provide equal service to every customer.

Moral Values

*Pressure:* A city hires us to cut down public trees.
*Risk:* We offend and upset the community due to their ignorance of the problem.
*Measure:* Major community protests emerge.

*Canon:* We will properly educate and inform the community before taking action to cut down trees.